



plethico

PPL/CS/BSE/ 865 /2009-10
November 6, 2009

To

The Bombay Stock Exchange Limited
Floor 25, P.J. Towers
Dalal Street
Mumbai 400 001
Kind Attn.: Mr. Subramaniam

The National Stock Exchange of India Limited
Exchange Plaza, Plot No. C/1, G Block
Bandra-Kurla Complex, Bandra (E)
Mumbai 400 051
Kind Attn.: Mr. Hari K.

Dear Sir,

Sub. : Natural Products Association Grants Current Good Manufacturing Practices Certification to NATROL

Natrol Inc. USA, a premier marketer, manufacturer, and distributor of nationally branded nutritional products, has been recently certified by the Natural Products Association Current Good Manufacturing Practices ("cGMP") Certification Program which incorporates the Food and Drug Administration final ("FDA"). Natrol after obtaining the GMP Compliance Certificate in under the new US GMP Regime.

Natrol Inc., USA is a wholly owned subsidiary of Plethico Pharmaceuticals Limited. The detailed Press Release in this regard is enclosed herewith for immediate dissemination.

This is for your information and record.

Thanking You

For PLETHICO PHARMACEUTICALS LIMITED

Ashok Mishra

ASHOK MISHRA
COMPANY SECRETARY



Encl. : As above

PLETHICO PHARMACEUTICALS LIMITED

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For Immediate Release
(Images / Interviews / More Information Available)

NATURAL PRODUCTS ASSOCIATION GRANTS CURRENT GOOD MANUFACTURING PRACTICES CERTIFICATION TO NATROL

2009 Audit of Natrol is Based on Compliance to NPA cGMP Standard Incorporating New Food and Drug Administration Regulations for Dietary Supplements

CHATSWORTH, Calif., November 6, 2009 — [Natrol, Inc.](#), a premier marketer, manufacturer, and distributor of nationally branded nutritional products, has been recently certified by the [Natural Products Association](#) ("NPA") Current Good Manufacturing Practices ("cGMP") Certification Program which incorporates the Food and Drug Administration final ("FDA") cGMP rule [[21 CFR 111](#)].

"This certification gives Natrol great pride in knowing that the company's product manufacturing process meets *NPA cGMP* standards which now incorporates the Food and Drug Administration's new regulations for dietary supplements," says [Jenia G. Khudagulyan](#), Natrol's Senior Vice President of Operations. She continues, "The NPA cGMP certification also serves as added confidence for consumers and retailers who rely on Natrol's reputation for quality products that are in FDA compliance." †

With a leadership role in promoting quality standards, NPA developed proactive, self-regulatory programs for this purpose, and was the first organization to offer a third-party GMP certification program specific to the manufacturing of dietary supplements and dietary ingredients. The NPA established Association GMP standards for dietary supplements in 1999, and updated this standard in 2000. At time of publication, these GMP standards represented the industry's best practices and served as the basis for the NPA cGMP Certification Program while also establishing a higher level of control than was currently required by the [Food and Drug Administration](#) ("FDA"). †

In June 2007, the FDA published the final cGMP regulation specific to dietary supplements ([21 CFR 111](#)). In order to keep the NPA GMP Certification program relevant and reflect the highest level of industry good manufacturing practices, the NPA GMP Standard has been revised to include all of the FDA GMP requirements of 21 CFR Part 111 and certain requirements from the 2000 version of the NPA GMP standard that exceed requirements of the FDA GMPs, or reflect best industry practices, and/or are necessary for the evaluation of compliance to the NPA GMP standard. †

The [NPA cGMP Certification Program](#) is based upon comprehensive third-party inspections of the manufacturing facilities, including on-site audits, and cGMP-related documentation to verify compliance to the requirements of NPA cGMP standards. This program also involves a GMP Advisory Committee, and ensures that all elements of the manufacturing process are reviewed to provide reasonable assurance that processes are sufficiently controlled so that products meet their established specification for quality, including identity, purity, strength and composition. †

Natrol has received an "A" compliance rating following a recent NPA cGMP audit, thus qualifying the company for cGMP certification and use of the NPA GMP certification mark for meeting a high level of compliance to the NPA cGMP standards. †

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Natrol products are offered by U.S. health food, drug and grocery stores, mass-market retailers, Natrol.com, and other online retailers. More information is available at www.Natrol.com, or by calling 1-800-2-NATROL (1-800-262-8765), or emailing Customer-Service@Natrol.com.

About The Natural Products Association

The Natural Products Association (formerly NNFA) was founded in 1936 to promote and protect the unique values and shared interests of retailers and suppliers of natural nutritional foods and natural products. The Natural Products Association (“NPA”) is a non-profit 501(c)(6) association whose mission is to unite a diverse membership, from the smallest health food store to the largest natural products supplier. NPA champions consumers' freedom of choice in the marketplace. It strengthens and safeguards retailers and suppliers. NPA builds strong markets to fuel industry growth. It acts together with uncompromising integrity, and encourages all to reach ever-higher standards of quality. NPA is the largest trade association in the Natural Products industry by numbers, representing over 10,000 members. More information is available at www.NaturalProductsAssoc.org.

About Natrol – CONSUMER. TECHNOLOGY. NUTRITION.

Natrol, Inc., headquartered in Chatsworth, CA, is a wholly owned subsidiary of [Plethico Pharmaceuticals Limited](http://www.PlethicoPharmaceuticals.com). Plethico Pharmaceuticals Limited (BSE: 532739.BO: PLETHICO), an herbal/nutraceutical-focused Indian Company, engages in the manufacture, marketing, and distribution of pharmaceutical and allied healthcare products in India and internationally.

Natrol, Inc. has a portfolio of health and wellness brands representing quality nutritional supplements, functional herbal teas, and sports nutrition products. Established in 1980, Natrol's portfolio of brands includes: [Natrol®](#), [MRI](#), [Prolab®](#), [Laci Le Beau®](#), [Promensil®](#), [Trinovin®](#), [NuHair®](#), and [Shen Min®](#). The company also manufactures supplements for its own brands and on behalf of third parties.

Natrol distributes products nationally through more than 54,000 retailers, as well as internationally in over 40 other countries through distribution partners and its UK subsidiary.

Consumer needs are central to Natrol's focus. The company pledges to deliver nutritional products with uncompromised service, quality, and innovation through the best that science, nature, and technology can offer. For more information, call 1-800-2-NATROL (1-800-262-8765) or visit www.Natrol.com.

Media Contact:

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[†]These statements have not been evaluated by the [Food and Drug Administration](http://www.FDA.gov). This product is not intended to diagnose, treat, cure, or prevent any disease. Consult your healthcare professional prior to use if you have or suspect a medical condition, are taking prescription drugs, or are pregnant or lactating.